

Guidelines For Hot Stamp Printing \*Please follow the instructions carefully to avoid costly reworks\*  
All text and line arts must be done in Illustrator format.

## **Design Software**

- Adobe Illustrator CS6 or lower version
- Adobe Photoshop CS6 or lower version

*\*If you do not have Adobe Illustrator to create your artwork, please contact the art department to discuss alternatives. Please note we may not be able to modify your artwork if you are not using the program that is listed above.*

## **Media**

- E-mail (file size 6MB or less only)
- FTP (If you want to submit your artwork via our FTP server, please contact your sales representative for FTP Instruction and to set up a temporary account)
- Download links via YouSendIt or DropBox.
- CD or DVD

*\*Please contact your sales representative on which method you will be using to send the artwork prior to the artwork submission.*

## **Artwork Specifications**

- To avoid font substitution, please convert all type paths to outlines (select text in Illustrator > go to "Type" > select "Create Outlines").
- Artwork should be single color and provided at actual size. Multiple colors will require multiple stamp plates and may not be feasible depending on artwork.
- We **cannot** hot stamp artwork containing Shadows, Gradients, CMYK Images/Pictures and Halftones.
- Simple black & white vector art (i.e. Logos, Monograms, etc). Please submit artwork as a vector file (.ai, .eps).

### **Awesome**



(1 color | 1 stamp)



(2 colors | 2 stamps)

### **No Good**



1. Overly complicated line art



2. Overlapping Colors/Touching Colors  
3. Areas that require precise registration  
4. CMYK images

## **Artwork Placement**

Once completed artwork is submitted, the Tenka Art Department will help place artwork within the safe stamping area of the selected bag style. A quote and digital proof will be provided so position and any recommended artwork modifications may be reviewed. Some minor adjustments may occur depending on the artwork and selected bag style to achieve optimal stamping results. All artwork is subject to Tenka's approval.

## **Hot Stamp Printing Specifications**

- Colors not available in our stock are considered SPECIAL ORDERS and will incur extra charge and longer lead time.
- Not all film colors are compatible with the materials carried by Tenka. Please check with your sales representative for available colors and film/material compatibility.